



North American Academy of Hypnosis

Learn and Play with us! 1.800.635.8150



Instructor, Ken Guzzo

Smoking Cessation Certification Overview

(50 Hour) Program

Hypnosis is FUN and EASY to learn. The benefits to yourself and others are priceless! Come play with me, and gain the skills that will strengthen your ability to shift behaviors and remove barriers that limit the quality of life in yourself and others.

This is the final time I intend to offer this \$997 program at the discounted rate of \$750. Upon completion, you will have the skills required to begin helping others and charge fees ranging from \$150-\$300 per session...all on *your* schedule.

This fun and intensive four day program is designed to give students an full understanding of the fundamentals of hypnosis, and the hands-on practice time to feel comfortable working as a professional certified hypnotist. Enrollment will be limited to less than 20 participants to ensure individual attention. You will leave with the confidence that you can hypnotize anyone, anywhere, anytime!

Upon completion students will receive:

- ❖ North American Academy of Hypnosis CERTIFICATION as a professional HYPNOTIST
- ❖ IHF (International Hypnosis Federation) CERTIFICATION as a professional HYPNOTIST
- ❖ IHF 50-HOUR CE CERTIFICATE (approved for California Nurses, MFTs, Social Workers or Research Psychologist CE's; call for more information 1.800.635.8150)
- ❖ 1-Year IHF Membership (if not already a member) -annual renewal presently \$65 thereafter

IHF MEMBERSHIP includes:

- IHF Membership Certificate
- IHF Pin
- Subscription To "The Hyp-News"
- Optional 25 word Web Site Listing
- Discounts on conference, books, etc.)
- Smoking Cessation Advanced Hypnosis Scripts

Fees include all books, scripts, and related materials

Course book: *Hypnosis: Smile On Your Face Money In your Pocket*

by Dr. Shelley Stockwell Nicholas

Course Manual by Ken Guzzo, CHI.

Hypnotist Certification - Kenneth N. Guzzo, CHI. Instructor

Reception 1.800.635.8150 – Direct 510.759.6407

2940 Summit St. Suite 2D, Oakland, CA. 94609

Workshops@KenGuzzo.com



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HYPNOSIS CERTIFICATION COURSE OUTLINE (50 Hours)

Here is some of what you will get:

- A thorough understanding and personal experience of hypnosis
- Learn the the Myths and Misconceptions
- What is the subconscious? Where is the mind? What is the mind?
- Establishing Rapport with every client / Active Listening
- L.A.E.R. Communication Model
- Identifying Dominant Senses
- Structure and Principles of the Trance (outward and inner signs)
- 26 laws of the mind
- Art of the Intake -Demonstration by Instructor
- Pre-Talk -Demonstration by Instructor
 - Deconstructing the Pre-Talk
- Verbal Inductions
- Self-Hypnosis
- FUN
- Ken's Slow Soulful Induction
- Practice - Practice - Practice
- Shift your own personal issue
- More Inductions
- 8+ Lightning Inductions (How to Hypnotize someone in seconds)
- More Practice
- Deconstructing the Induction
- Class Hypnosis Session -Demonstration by Instructor
- Relaxation, accelerated learning, tapping into creative flow
- LAUGHTER
- Tapping Modalities (making change using the nervous system)
- Introduction to Soul Journeys (Past Life and Between Lives)
- Using clients own words; reversing negative issues into positive outcomes
- 21 Biggest mistakes hypnotists make, and how to avoid them
- Good suggestions vs. bad suggestions
- PLAY



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Disclosure forms

- The Hypnotic Contract
- ***Observe a LIVE Smoking Cessation Session by Instructor***
- Deconstructing Hypnosis Session Framework
(direct drive, re-framing, deepening techniques, creating and collapsing anchors, removing triggers, future pacing, etc.)
 - Make new friends, and deepen your connection with old.
- Introduction to Ken's Neurological Process
(balancing energetic flow / shoring up energetic field)
 - MORE FUN!
- Attracting clients and gaining referrals
- Scheduling, office set up, using technologies
- Phone etiquette
- Do's and don'ts when booking the client appointment
- Handling the unexpected; Maintaining control of the session
- How to respond effectively when things don't go as planned
- Who is hypnotizing who?
- Ethics, Professionalism, The Law, Managing Client Expectations
- Boundaries, The Victim Trap, and Co-Dependency
- Compulsions and Addictions
 - The important differences of the Hypnotist hat vs. Coach or Counselor's hat.

GRADUATION and CELEBRATION ...and more!

Open yourself to a whole new world of self exploration and development. Say YES, I'm in! and register today!

Enrollment is limited to less than 20 students. Reserve your place today!
online at www.NorthAmericanAcademyofHypnosis.com
or by phone. Call 1.800.635.8150

Questions? Call my direct line Ken Guzzo 510-759-6406 or email me at
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